

Thank you for joining **TOWARD 2050** Your contribution is valued!

TOWARD 2050, will culminate in an immersive labyrinth installation at Desert Botanical Garden in Phoenix, Arizona - January through May of 2025. Given the Garden's commitment to advance excellence in education, research, exhibition and conservation, it is an apt location to orchestrate this artistic, social action that is meant to bring meaningful awareness about the urgency of our planet's health.

According to the Intergovernmental Panel on Climate Change (IPCC), the United Nations body for assessing the science related to climate change, global climate is on track to increase by 1.5° C by 2040, and with that, irreparable damage will likely be done to earth's ecosystems if our course is not changed decisively and with haste. In the IPCC's Climate Change 2023: Synthesis Report, clear goals and pathways have been defined to reverse our emissions of green house gases 50% by 2030, and to arrive at net zero emissions by 2050, keeping the global rise in temperature to under 1.5° C in perpetuity.

Hence, 2050 marks a very important point in our human history - 25 years from the year of the installation of the TOWARD 2050 project at Desert Botanical Garden in 2025.

This project will unfold in four parts:

- 1.) makers are called to create small, environmentally themed textile panels in the style of "prayer flags"
- 2.) each maker is supplied with climate-change-messaging postcards for each flag they commit to make, that they will then send to their own state's lawmakers to advocate for climate change policies
- 3.) submitted flags will then be used to define the paths of a colossal on-site labyrinth at the Garden that steps visitors year by year ever closer to 2050 - building awareness and fostering responsibility
- 4.) and finally, both sides of the flags will be re-purposed to create blankets that will then be donated to people affected by the next climate related catastrophe(s) that sadly, will surely happen as we have seen all too clearly in recent years. Stay tuned for the call for blanket-making volunteers that will go out as the project progresses.

TELL OTHERS ABOUT TOWARD 2050 - ITS SUCCESS DEPENDS ON SPREADING THE WORD!

See the back of this sheet for instructions on making the flags for Toward 2050!

DEADLINES

Guarantee to be in the exhibition:
EXHIBITION DEADLINE DECEMBER 15, 2024
Flags will continue to be accepted until:
FINAL DEADLINE MAY 1, 2025

MAILING

Mail finished flags to: ANN MORTON / TOWARD 2050
1420 East Berridge Lane Phoenix, AZ 85014-1748

TOWARD 2050 is a Public Engagement Artwork reaching across all American states, territories, and beyond, and is organized by Arizona-based artist Ann Morton

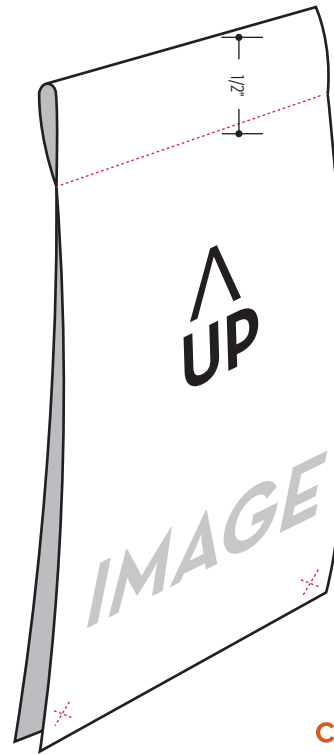
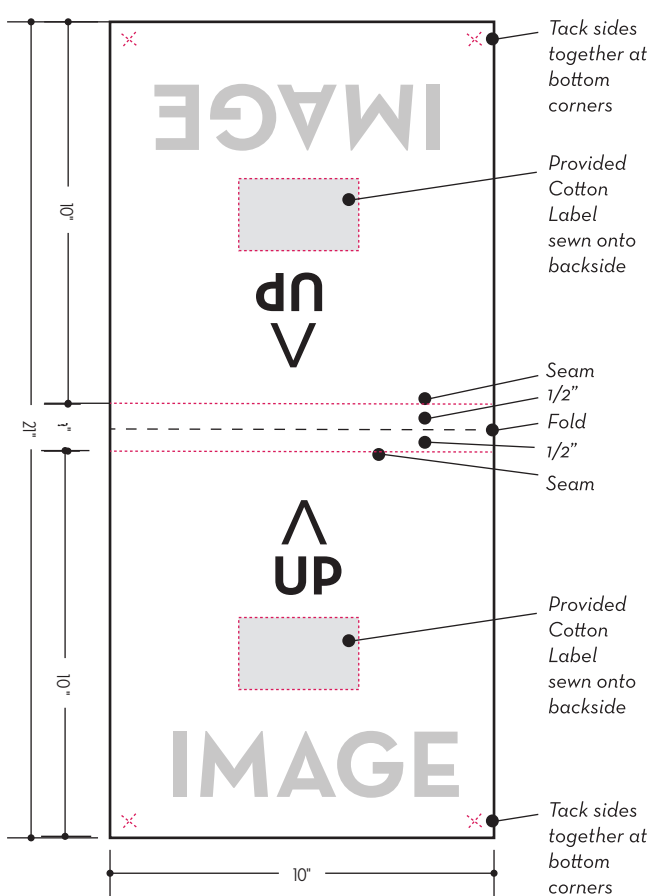
In Partnership with:
Desert Botanical Garden | 1201 N. Galvin Parkway | Phoenix, AZ 85008
www.dbg.org



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TOWARD 2050

www.toward2050az.com



Panels are folded to make one double-sided flag with a pocket at the top for hanging. Both sides will later be re-purposed as panels in blankets that will be made to aid people during the next climate catastrophe(s). Lightly tack the bottom corners together but otherwise leave sides free for easy repurposing.

QUESTIONS?
Contact: Ann Morton
ann@toward2050az.com
Put "TOWARD 2050
Questions" in your
subject line.

Makers are asked to create folded textile panel flags - (10" x 21" - see diagrams above) - using any of the following techniques: weave, sewn/pieced, embroidered, applique, screen print/block print fabric, resist dyed fabric - or any combination of these techniques. Knitted or crocheted flags are acceptable, but **MUST** be backed with a lightweight, stabilizing cloth backer to maintain flat edges and shape of flag panels and to assist in repurposing for blankets. We suggest you do not quilt with batting (light fabric backer stitched is OK) - as these panels will be re-purposed into a lightly quilted blanket. You can lightly hem or sew edges to avoid raveling, but the panels will be pieced/sewn into blanket tops, so hems will likely become part of the seam allowance when re-used.

In designing your flag(s), you are encouraged to reflect on what you love most about our earth's environment - flora, fauna, the forests, our oceans, the air, our skies, our water - use words or poetry, be illustrative or totally abstract in your creation.

Using lighter weights is encouraged so that your flag will move in the breeze. **YES, it WILL rain during this exterior installation.** Natural weathering may occur - but isn't this what this is all about - the natural forces of our mother earth? **ALL COMPONENTS OF YOUR CREATION MUST BE SEWN, WOVEN OR STITCHED IN PLACE. NO GLUE, STAPLES, METHODS OR MATERIALS THAT CANNOT BE MACHINE WASHED AND DRIED.** Remember, your flag panels will be cut in half and sewn into blanket tops and then lightly quilted. Plan your design/technique/materials accordingly.

PLEASE USE MATERIALS YOU HAVE ON HAND - SCRAPS, OLD BEDDING OR CLOTHING. AVOID PURCHASING NEW MATERIALS AND STRIVE TO RE-PURPOSE FABRICS AND FIBERS YOU ALREADY HAVE.

Don't forget to label your work! Fill in the provided cotton labels with a fine sharpie or other permanent fabric marker, then attach to the back/center of both flag panels.

And finally - it is CRITICAL that you send the postcard(s) you received in this packet to your own lawmakers in Washington. Include your name, city/state and zip code, and add your own message if desired.

Look up mailing addresses here:

SENATE: <https://www.senate.gov/senators/senators-contact.htm>

HOUSE: <https://clerk.house.gov/Members#MemberProfiles>

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